



WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977
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Advertiser
 Agency
 Buyer
 Salesperson

WARREN FOR SENATE 2012 (3373)
 Media Strategies & Research (1800)
 Shiebler, Charles (1011)
 ph: (617) 725-0777

Invoice 175697
 Inv Date 11/25/2012
 Terms Cash In Advance
 Contract 49045
 Bill Type Standard
 Period 10/29/2012 - 11/25/2012

Media Strategies & Research
 11350 Random Hills Rd Ste 670
 Fairfax, VA 22030

Product POLITICAL CANDIDATE (1051)
 Brand ADD (28376)
 Acct Types Local/Political Candidate Agency
 Est/Headline ADD 11/6/
 Demo
 Revision
 Comments

CO-OP/Order Type No/Normal
 Package
 Gen. Date 11/28/2012 4:07:01PM

AgM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 9:00AM	Day, Tu-1	11/06/12 8:57AM (Tu)	00:30	Today Show	EW12128	\$2500.00	
2.0	SPOT	9:00AM-10:00AM	Day, Tu-1	11/06/12 10:00AM (Tu)	00:30	7 News Today In New England 9-10A	EW12109	\$1000.00	
3.0	SPOT			11/06/12			1 preempt @ \$850.00	\$0.00	Pre-Empt
4.0	SPOT	2:00PM- 3:00PM	Day, Tu-1	11/06/12 2:22PM (Tu)	00:30	DOCTORS Episode: 5035	EW12128	\$750.00	
5.0	SPOT	3:00PM- 4:00PM	Day, Tu-1	11/06/12 3:10PM (Tu)	00:30	Family Feud Episode: 12122	EW12109	\$750.00	
6.0	SPOT	4:00PM- 4:30PM	Day, Tu-1	11/06/12 4:28PM (Tu)	00:30	7 News at 4	EW12128	\$1500.00	
7.0	SPOT	4:30PM- 5:00PM	Day, Tu-1	11/06/12 4:57PM (Tu)	00:30	7 News at 4	EW12109	\$1750.00	
8.0	SPOT	7:00AM- 9:00AM	Day, Tu-1	11/06/12 7:23AM (Tu)	00:30	Today Show	EW12109	\$2500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$10,750.00	Total Spots	7
Commission	(\$1,612.50)		
Net Total	\$9,137.50		